



CHOSEN PEOPLE  
MINISTRIES



# OUTREACH IN TEL AVIV

TEL AVIV IS THE FUTURE OF JEWISH MINISTRY

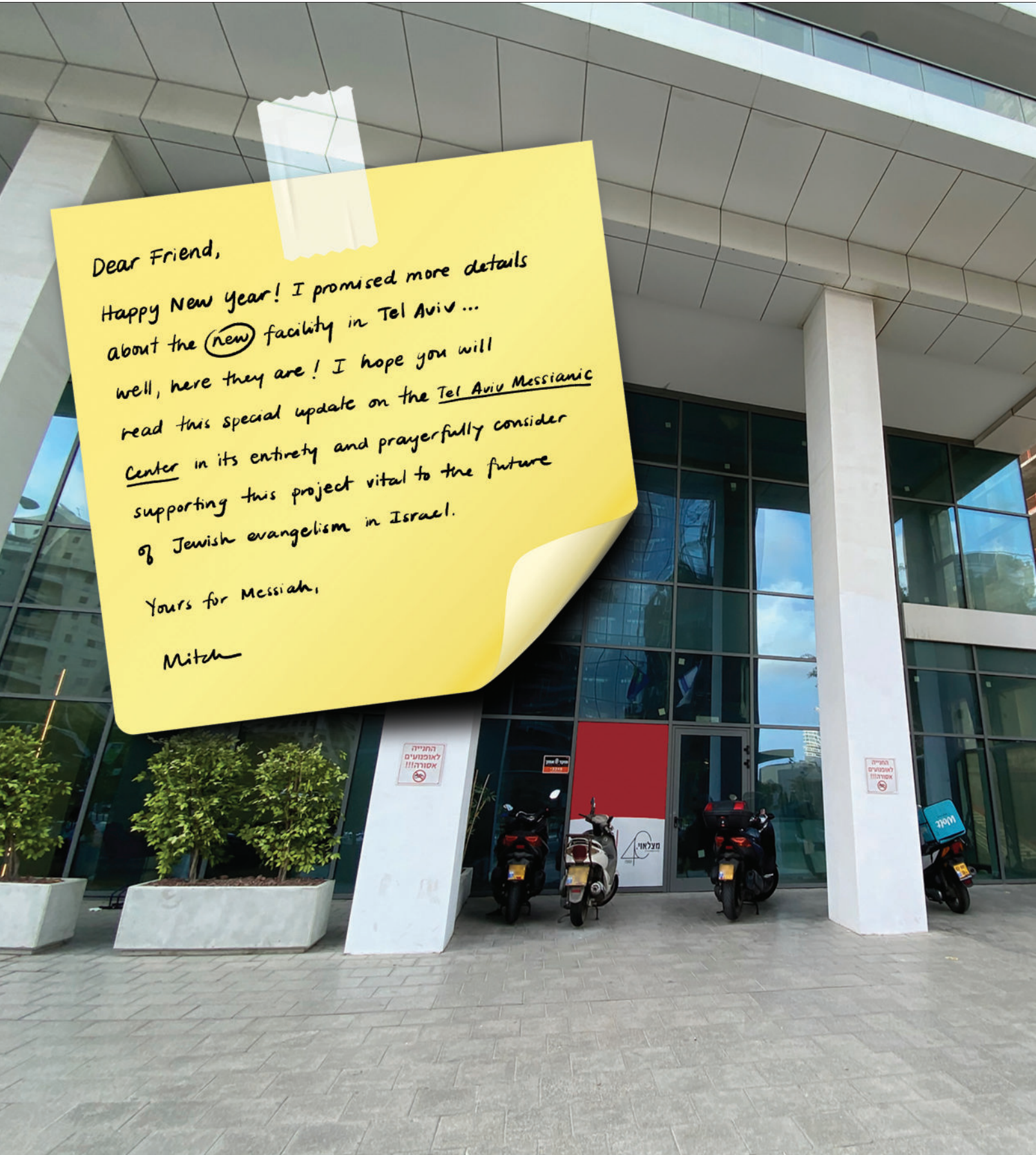
# THE TEL AVIV MESSIANIC CENTER

Dear Friend,

Happy New Year! I promised more details about the (new) facility in Tel Aviv ... well, here they are! I hope you will read this special update on the Tel Aviv Messianic Center in its entirety and prayerfully consider supporting this project vital to the future of Jewish evangelism in Israel.

Yours for Messiah,

Mitch



**C**HOSEN PEOPLE MINISTRIES began a dynamic ministry among Israelis in the greater Tel Aviv area in 2017. This outreach focuses on presenting the gospel to younger Israelis—most of whom recently served in the military. These young adults are the sons and daughters of Israeli believers who came to faith in the past twenty to thirty years.

What is amazing about this ministry is we now have a second-generation movement of the Holy Spirit; previously, we barely had a first! Godly parents raised godly children, and these young adults are at the core of our ministry. More than this—they are the FUTURE. These young people are enthusiastic, bold, and willing to tell their friends about the Lord.

The programs at our current rented center in Tel Aviv are thriving! We sponsor up to four special events each month. Some of these include concerts, Sabbath dinners, and evangelistic lectures. In addition, we host regular Bible studies and much more throughout the month.

At the moment, we are able to accommodate between fifty and sixty young adults at our events. These “on fire” young people are joining these events and bringing their not-yet-believing friends . . . and we are running out of room!

To keep up with this growing move of the Spirit, we need a larger facility in Tel Aviv—a place where we can serve the Jewish people in this highest-populated area in Israel for many more years to come. Additional space will allow us to continue to fulfill the Chosen People Ministries mission statement: to pray for, evangelize, disciple, and serve Jewish people everywhere and to help fellow believers do the same.

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## We Found a Permanent Facility!

The Tel Aviv Messianic Center (“the Center”) will be the hub of Chosen People Ministries’ mission efforts in the greater Tel Aviv area. It will include space for a Messianic congregation, a gospel café, concerts, and young adult outreach gatherings. Additionally, we will host Bible studies, children’s events, public lectures on a wide variety of topics, and ministries to elderly Holocaust survivors. Most importantly, this new space will allow us to develop our community-based activities designed to demonstrate the love of the Messiah Jesus to Israelis.

This facility is only a seven-minute walk from the border of downtown Tel Aviv, and over the next half dozen light rail stops there are about a million Israelis with no place to hear the gospel, meet believers, or comfortably explore questions of faith.

Our experience over the past six years of ministry at our now-outgrown rented center confirms our conviction: this area is ideal!

## The Importance of Messianic Centers

Owning property in Tel Aviv raises our visibility and makes our statement to the public more powerful: Jesus is Jewish! He is the Messiah, and there are multiple

We found a permanent facility with the potential to meet the needs of our growing ministry. The new space is directly across the street from our current rented facility in Ramat Gan, a suburb adjacent to Tel Aviv. It is a 4,000-square-foot space in a mixed commercial and residential building with ninety condominiums.

Next door, two new large properties are being built with apartments for another 200 families. We will be surrounded by Israelis who have never heard the gospel message!

We are very grateful for this opportunity because it will give us a presence among Israelis in this important community. God opened this door, and we invite you to come alongside us on this journey to expand His work in Israel.

thousands of Jewish followers of Jesus in the Holy Land today.

There are additional advantages to owning our own property. Permanence is essential for Chosen People Ministries to develop longer-term relationships with the Jewish community. Jewish people will view us as a stable part of their neighborhood. A permanent place for our ministry in Tel Aviv strengthens the idea that Messianic Jews are part of a substantial Jewish movement and should be taken seriously. Building lasting relationships with the Jewish community is critical for evangelism, discipleship, and congregational life.

Additionally, Messianic believers and ministries in Israel often experience opposition. In fact, the religious Jewish community asked our current landlord to stop renting to us. He has supported us thus far but explained to our Tel Aviv staff how he will be in a difficult situation if the resistance keeps us. He has other businesses, which can be impacted by the unfriendliness. This scenario would be true anywhere we rent in the greater Tel Aviv area. So, you can see, if we want to build a lasting testimony in a particular place, it would be far better to own than to rent as we will be less vulnerable to conflict.

### COST FOR A NEW FACILITY IN TEL AVIV



**The total cost for this new facility in Tel Aviv is \$6.5 million.** This amount includes the purchase price, heavy taxation on property purchases, the full renovation and build-out, furnishings, and all additional architectural and design fees.

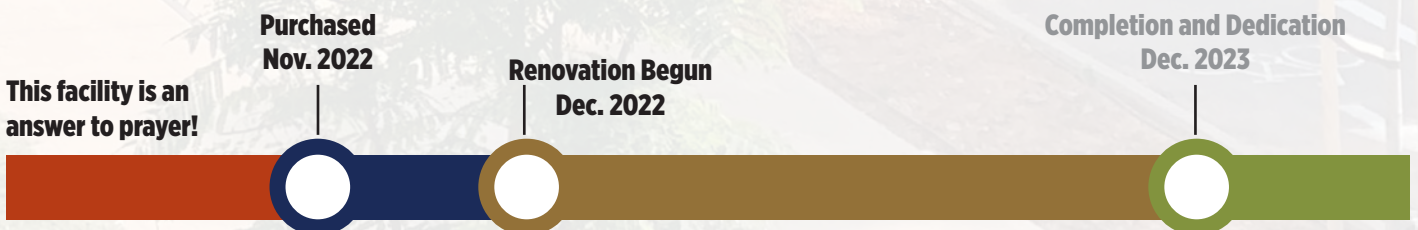


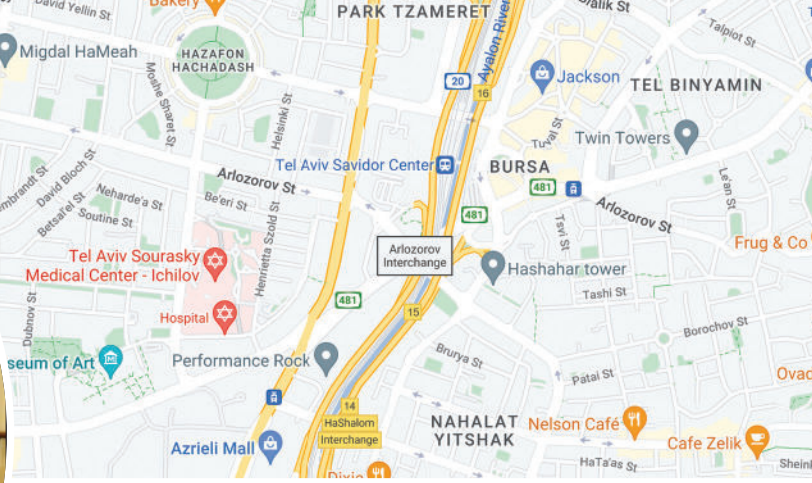
Today, we are asking for your help in reaching our goal of raising \$3.5 million to purchase the property free and clear and without debt. We will no longer be paying rent, which is a significant added savings and increases the funds available for direct ministry and outreach.

### TIMELINE

Since the facility is raw space, we anticipate the build-out will take twelve months from the time we begin construction. Delays in Israel can come about for various reasons, including social unrest, difficulty in securing

materials and workers, as well as the possibility of opposition to our gospel efforts by religious groups trying to prevent our work.





## Chosen People Ministries—Israel

Israel is the centerpiece of our global strategy in reaching Jewish people with the gospel! There is only one Israel—the heart of Jewish identity, hopes, and dreams throughout the centuries. Today, more than seven million Jewish people live in the Holy Land. Our Tel Aviv Messianic Center will serve an area where more than 50 percent of Israelis live, work, and raise their families.

Chosen People Ministries began serving in Israel in the 1930s under the name *Beit Sar Shalom* (the House of the Prince of Peace, from Isaiah 9:6). Over the past thirty years, we have grown and now have more than two dozen staff members serving with Chosen People Ministries in Israel—and have planted several congregations. We serve the aging Holocaust survivor community of almost 200,000 Jewish people. We conduct children's camps throughout the year, and we are active in personal evangelism and discipleship as well as digital/web-based evangelism.

In 2006, we purchased and dedicated our Jerusalem Messianic Center, which serves as *Beit Sar Shalom's* headquarters in Israel and is constantly busy with a wide variety of outreach gospel activities.

Our currently rented outreach center in Ramat Gan is **home base of an amazing movement of the Spirit among young adults** through concerts, dinners, evangelistic lectures, and ministry to children and entire families. By God's grace, we will now be able to move this already-thriving ministry across the street to a new and more permanent Tel Aviv Messianic Center, doubling our ministry space for an exciting new phase to expand God's work.

### Local Partnerships

There are very few places for larger groups of Jewish believers to gather in Israel, and our center will provide space for other ministries to use for their outreaches in the greater Tel Aviv area. We plan to make the facility available to the body of Messiah in Tel Aviv for their use as well.





 TEL AVIV MESSIANIC CENTER

Thank you so much for considering how you can partner with Chosen People Ministries in establishing the NEW TEL AVIV MESSIANIC CENTER. Our hope and prayer is you will invest in the work of reaching Israelis for Messiah Jesus and building His church in the Holy Land. We have come full circle—as the global movement for Jesus began in Israel and we believe, according to scripture, it will one day conclude in Israel (Romans 11:25-29). His plan is perfect, and today, we have the opportunity together to partner in moving a step closer to its fulfillment by reaching Israelis for the Lord.

In Israel today, we are not simply reaching Jewish people for Jesus—we are helping build a national body of believers. The church in Israel is growing like never before. This larger and more permanent facility presents us with a perfect opportunity to expand our outreach in the greater Tel Aviv area and to enable like-minded ministries to do the same.

## Together We Will Rise and Build

Nehemiah told those opposing his plan to rebuild the walls of the ancient city: *“The God of heaven will give us success; therefore we His servants will arise and build”* (Neh 2:20).

This challenge transcends the centuries and remains relevant today.

**Please join us in our vision to build the Tel Aviv Messianic Center.**

We value your prayers, enthusiasm, and financial support.

You can be part of God’s great work of drawing Jewish people to the Jewish Messiah, Jesus. We value your prayers, enthusiasm, and financial support.

## There are various ways you can invest in this vision.

### A Direct Donation:



You can use the enclosed response card and send the funds through a check, bank transfer, or credit card. We can also welcome donations online ([chosenpeople.com/donate](http://chosenpeople.com/donate)) or by phone at 1-888-2-YESHUA.

provide substantial tax savings for you, so your donation will have a more significant impact on meeting the need of the greater Tel Aviv area. For assistance with making this type of gift, please contact (212) 223-2252, extension 1236.

### A Non-Cash Donation:



You can donate a gift of stocks, mutual funds, bonds, or some other type of asset or investment. This type of contribution might

### A Community Gift:



You might want to speak with your church or a group of fellow believers about putting together a gift significantly larger than you could give yourself. Of course, we can provide a receipt for individual contributions.

For answers to your questions regarding strategic giving options, contact Cindy Forbes at 212-223-2252, ext. 1208 or [cforbes@chosenpeople.com](mailto:cforbes@chosenpeople.com) today!

# Tel Aviv

The greater Tel Aviv area is the largest and demographically the youngest metropolitan area in Israel with a population of 3.7 million people. The Jewish population of Israel is growing! Tel Aviv is the financial and cultural hub of the country. The character of Tel Aviv is distinct from that of Jerusalem. Tel Aviv is Israel's most secular city, whereas Jerusalem is more religious. There are probably a dozen believing congregations scattered throughout the greater Tel Aviv area—averaging between fifty and seventy-five congregants. Less than 0.5 percent of the overall population are believers. This marks the modern state of Israel as having one of the lowest numbers of Jesus-followers in the world.



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